

STANLEY UK and ROI

V20 Redemption Promotion Q3 2024

TERMS & CONDITIONS

These are the terms and conditions (“Rules”) that apply to the ‘Claim a Free Gift When You Buy Any STANLEY V20 Product promotion (“Promotion”). By entering the Promotion, each entrant agrees to these Rules and confirms they have read and understood our Privacy Notice at stanleyblackanddecker.com/privacy-policy/global-privacy-policy. Please also see how we limit our liability to you in the “Liability” section below.

1. The Promoter of this promotion is Stanley Black & Decker UK Limited, a company incorporated and registered in England and Wales with registered company number 07059991 and registered office address at 270 Bath Road, Slough, Berkshire, SL1 4DX (“Promoter”).

ELIGIBILITY

2. This Promotion is open to purchases made between 01 July 2024 and 18 August 2024 (“Purchase Period”).
3. This Promotion opens for claims on 01 July 2024 and closes on 01 September 2024 (“Entry Period”). All claims must be submitted by 23:59:59 on 01 September 2024 (“Closing Date”). Claims for purchases made before 01 July 2024, or after 18 August 2024, will be deemed invalid. Claims made after the Closing Date are automatically disqualified.
4. To be eligible to Claim one of four free gifts including: STANLEY 19pce Metal and Impact Driving Set - STA88554-XJ, STANLEY FATMAX 18V V20 4.0Ah Battery - SFMCB204-XJ, STANLEY FATMAX V20 Brushless Blower - SFMCBL7M1-GB, STANLEY FATMAX V20 Brushless Combi Drill with 1 x 2.0Ah Battery Kit - SFMCD715D1K-GB (“Redemption Product”) available under this redemption promotion, participants must purchase as new (and not second hand) any STANLEY FATMAX 18V V20 kitted product or bare unit, excluding battery only and charger unit only purchases (specific products are listed below in section 8) (each a “Qualifying Product”). Purchase must be made in one transaction and on one receipt (“Qualifying Purchase”) on or between 01/07/2024 and 18/08/2024 from a Qualifying Retailer and, participants must submit their claim to the Promoter (“Claim”), before 23:59:59 on 01.09.24 in accordance with the Claim Process below and these terms and conditions.
5. Only one Claim per Participant and one claim per Qualifying Purchase and one claim per household is permitted. Only the first Valid Claim in respect of a household will be eligible under this Promotion.
6. Participants must be aged 18 or over at the time of entering a Claim and a resident in the United Kingdom (England, Scotland, Wales & Northern Ireland only) or the Republic of Ireland (“Participant”). The Promotion is not open to employees and contractors of Promoter or any promotion administrator or prize provider, their families and households and anyone else professionally involved or associated with the Promotion. Promoter reserves the right at any time to require proof of eligibility in such form as Promoter reasonably considers necessary.
7. Qualifying Products must be purchased from an authorised retailer in the UK or Republic of Ireland, except for the Excluded Retailers (defined below in section 9) and, where the Qualifying Products have been supplied to such retailers by the Promoter or Promoter’s authorised distributors in the UK or Republic of Ireland (please check with your retailer for further information to avoid disappointment) (a “Qualifying Retailer”).
8. The only Qualifying Products are:
SFMCBL7M1-GB, SFMCBL730M1-GB, SFMCST933M1-GB, SFMCSTB933M-GB, SFMSTB930M-GB, SFMCHT855M1-GB, SFMCPS415D1-GB, SFMCCS630M1-GB, SFMCCS730M1-GB, SFMCPS620M1-GB, SFMCPH845M1-GB, SFMCMW2651M-GB, SFMCMWS251M-GB, SFMCP32M1-GB, SFMCGA75M1-GB, SFMCPC93M1-GB, SFMCPW1500B-XJ, SFMCD711D21-GB, SFMCD711D11-GB, SFMCD715D2K-GB, SFMCD715D1K-GB, SFMCD715M2K-GB, SFMCD715M12-GB, SFMCD715D1A-GB, SFMCH900M12-GB, SFMCF800D1K-GB, SFMCF810M1K-GB, SFMCF810D1K-GB, SFMCF810B-XJ, SFMCK461M2S-GB, SFMCK461D2S-GB, SFMCK465D2S-GB, SFMCS600D1K-GB, SFMCS600M1K-GB, SFMCS600B-XJ, SFMCS500D1K-GB,

SFMCS500M1K-GB, SFMCS500B-XJ, SFMCS300D1K-GB, SFMCS300M1K-GB, SFMCS300B-XJ, SFMCG400D1K-GB, SFMCG400M1K-GB, SFMCG400B-XJ, SFMCE500D1K-GB, SFMCE500M1K-GB, SFMCE500B-XJ, SFMCW221D1S-GB, SFMCW221B-XJ, SFMCW220D1S-GB, SFMCW220M1S-GB, SFMCW220B-XJ, SFMCE100B-XJ, SFMCS701M1-GB, SFMCN616D2K-GB, SFMCN616B-XJ, SFMCL020B-XJ, SFMCSV002B-XJ, SFMCL030B-XJ, SFMCE520B-GB, SFMCE530B-XJ, SFMCE001B-XJ, SFMCE521B-XJ, SFMCE210B-XJ, SFMCSVH001B-XJ, SFMCSV001D1-GB, SFMCF930B-XJ, SFMCF910B-XJ, SFMCF920B-XJ, SFMCD750B-XJ, SFMCL050B-XJ, SFMCN618B-XJ, SFMCS305B-XJ, SFMCW400B-XJ, SFMCM300B-XJ, SFMCBL01B-XJ, SFMCE030B-XJ, SFMCE040B-XJ, SFMCE600B-XJ, SFMCE200B-XJ, SFMCF940B-XJ, SFMCW223B-XJ, SFMCBL7M1-GB, SFMCD715D1K-GB, STA88554-XJ.

9. Purchases of Qualifying Products from private sellers on eBay (selling products as new or otherwise) and third-party sellers on Amazon (i.e., not Amazon EU Sarl) whether fulfilled by Amazon or not (the “**Excluded Retailers**”) are not eligible for this Promotion.
10. Participants must keep the Qualifying Product for a period of at least 30 days from the date of purchase. If the Qualifying Product is returned within this period, the Promoter will be entitled to claim back the Redemption Product.
11. There is a limited number of 2,000 units in total of the Redemption Products which will be allocated at random to the first 2,000 Valid Claims (define below). The number of each of the Redemption Products available to claim as part of this promotion are:
 - 1,500 x STANLEY 19pce Metal and Impact Driving Set - STA88554-XJ
 - 300 x STANLEY FATMAX 18V V20 4.0Ah Battery - SFMCB204-XJ
 - 100 x STANLEY FATMAX V20 Brushless Blower - SFMCBL7M1-GB
 - 100 x STANLEY FATMAX V20 Brushless Combi Drill with 1 x 2.0Ah Battery Kit - SFMCD715D1K-GB

CLAIM PROCESS

12. To make a claim, Participants must complete the online claim form for this promotion available at: www.stanleytools.co.uk. Participants must:
 - a. Provide their details, full name, address, email, telephone number, Qualifying Product and Qualifying Retailer details.
 - b. Upload a copy (JPG, JPEG, PNG and PDF are all acceptable) of your purchase receipt for the Qualifying Purchase (which must include the date of purchase, name of retailer and product name or model number of the Qualifying Product(s) purchased (“**Claim**”).
 - c. Read and accept these terms and conditions.
 - d. Once you have submitted your Claim in accordance with these terms and conditions, a message will appear on screen informing you that your entry has been successfully submitted along with an automated confirmation email.
 - e. Only those claims which comply with the Eligibility & Restrictions to Enter set out above, will be considered valid (“**Valid Claim**”).
 - f. Closing Date for claims is 23:59:59 on 01/09/2024.
13. Participants who need help with their claim, are unable to upload their proof of purchase and/or who are unable to enter online should email Promote at: StanleyRedemption@sbdinc.com on or before 17:00 on the Closing Date. The Promoter is not liable for late entries howsoever caused.
14. Following Participant’s submission of their Claim on or before the Closing Date, Promoter will check the validity of Claims via a fulfilment partner, The Marketing Lounge Partnership (MLP). MLP will email Participants to confirm the next steps of the claim process, including whether or not Participant has a Valid Claim and/or is eligible to receive the Redemption Product (“**Confirmation Email**”). Promoter will not process any Claim received after the Closing Date nor contact the Participant in respect of such Claims.

REDEEMING YOUR FREE GIFT

15. Valid Claims will be sent a Confirmation Email stating their claim is valid and accepted and inviting Participants to play the Stanley 'Power Up' game to reveal their Redemption Product using a unique website link. Participants can then click the battery charge icon to reveal their free Redemption Product. Participants are encouraged to check their junk folders for this email to ensure it is received. The link is valid for 7 days only from the date the Confirmation Email is sent. After 7 days, the link will expire, and regrettably Participants will not be offered another link to play the game to reveal their free gift.
16. Clicking on the battery charge icon will at random select 1 of the 4 free Redemption Products available which in turn is gifted to the Participant. Every play wins a free gift on a first come first served basis, until the earlier of:
 - a. reaching 2,000 Valid Claims; and,
 - b. the Closing Date.
17. Participants should allow 30 days from the confirmation of their Redemption Product and delivery address in the game page to receive the Redemption Product. Where the Promoter is unable to meet this deadline Participants will be informed of the time frame within which the Redemption Product is expected to be received ("**Revised Date**"); if the Redemption Product has not been received by the later of the Revised Date and 30 days from the confirmation message in the game, Participants are invited to contact the Promoter within 5 days of such date, by email at **INSERT MLP CONTACT EMAIL**. Regrettably claims pursued after this time will not be accepted.
18. The Promoter reserves the right to substitute the Redemption Product with another product of similar value in the event the Redemption Product is not available. The Redemption Product is non-exchangeable, non-transferable, and is not redeemable for cash or other products.

LIABILITY

19. The Promoter and its fulfillment partner, MLP, reserves the right to verify the eligibility of all Claims to protect itself against fraudulent, invalid, or repetitive claims including, without limitation, to require the Participant to prove that it did not return the Qualifying Product purchased within the period of 30 days from the date of delivery.
20. Claims for returned Qualifying Products, Claims or entries in bad faith or fraudulent Claims or entries will be invalidated.
21. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents or delays the Participant from or otherwise obstructs the Participant to submit a Claim under the Promotion. Claims made by fax, telephone, or email, will not be accepted. Illegible incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
22. Promoter will collect and process a Participant's personal data as necessary to administer the Promotion. The Promoter will process the Participant's personal data in accordance with Promoter's Privacy Policy, available at www.stanleyblackanddecker.com/privacy-policy. Participants can request access to their personal data, have any inaccuracies rectified or request deletion of personal data by sending a request via this link: www.stanleyblackanddecker.com/data-privacy-policy-inquiry-form.
23. Third Parties: Promoter may use third parties operating under Promoter's instructions for purposes of administering this Promotion. Such parties may have access to Participant's personal data to verify entries and Winners, notify Winners and deliver Prizes.
24. The Promoter will have no liability for any delay in informing Participants that they are eligible to receive the Redemption Product and/or the delivery of the Redemption Product.
25. All taxes incurred as a result of the Redemption Product offered in this Promotion are the sole responsibility of the applicable Participant.
26. These terms and conditions are final and non-negotiable.

27. Promoter reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside its control (including, without limitation, in the case of anticipated, suspected, or actual fraud). The decision of the Promoter is final in all matters and no correspondence will be entered into.
28. Except in the case of death or personal injury arising from its negligence and so far, as is permitted by law the Promoter and its affiliated companies and agents accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by Participants as a result of making a claim under the Promotion, accepting the Redemption Product or from any postponement or cancellation of the Promotion.
29. This Promotion and any dispute or claim arising out of or in connection with it shall be governed by and construed in accordance with the laws of England and Wales and both Participants and Promoter irrevocably agree to submit to the exclusive jurisdiction of the English Courts.
30. Promoter: Stanley Black and Decker UK Limited of 270, Bath Road, Slough, Berkshire SL1 4DX, England, United Kingdom.

Overview Terms & Conditions for Small Print:

Claim a Free Gift When You Buy Any STANLEY V20 Product. Excludes battery only and battery charger unit purchases only. Purchase between 01/07/24 and 18/08/24 and enter claim at stanleytools.co.uk by Closing Date 01/09/24. Valid Claims will be invited to play the Stanley Power Up game to reveal one of four free gifts selected at random. Free gifts include: 1,500 x STANLEY 19pce Metal and Impact Driving Set - STA88554-XJ, 300 x STANLEY FATMAX 18V V20 4.0Ah Battery - SFMCB204-XJ, 100 x STANLEY FATMAX V20 Brushless Blower - SFMCBL7M1-GB and 100 x STANLEY FATMAX V20 Brushless Combi Drill with 1 x 2.0Ah Battery Kit - SFMCD715D1K-GB. Free gifts are awarded on a first come, first served basis to the earliest of the first 2000 valid claims or the Closing Date. Full Terms and Conditions apply; www.stanleytools.co.uk/v20-redemption for details. Promoter: Stanley Black and Decker UK Limited of 270, Bath Road, Slough, Berkshire SL1 4DX, England, United Kingdom.