



FULL TERMS AND CONDITIONS – KITCHEN RETAIL CASHBACK

1. The promotion of up to £1400 cashback (the “gift”) is open to United Kingdom (UK) & Northern Ireland (NI) consumers (the “claimant”) who purchase selected Smeg (the “promoter”) built in appliances on a single order, must include either a Smeg Oven and hob or a Range Cooker as part of an overall kitchen purchase.
2. This promotion is only offered via participating retailers, and only participating retailers will have access to the official advertising materials.
3. Cashback values will correspond to number of appliances and amounts below:

No. Of Appliances Purchased (A single order must include an oven <u>or</u> a range cooker + any other qualifying Smeg appliance)	Cashback Value
3	£300
4	£450
5	£600
6	£800
7	£1,100
Order including HOBD or AREA hob*	(additional) £300*

***If your order includes a HOBD or AREA hob, you will receive a £300 bonus payment. These items also count towards your total appliance count.**

For example: If you order an oven, a HOBD, and one other qualifying appliance, you will receive the standard £300 reward plus the additional £300 HOBD/AREA hob bonus — totalling £600.

4. This promotion does not apply to graded, used or ex display products.
5. Only valid Smeg appliances will count to the total number of appliances.
6. The appliances must be on one single order/invoice and be sold with a participating kitchen retailer to be eligible.
7. If your order includes a HOBD or AREA hob, you will receive a £300 bonus payment. These items also count towards your total appliance count.
8. This promotion includes only built-in ovens, compact ovens / microwaves, hobs, hoods, refrigeration, wine coolers, dishwashers, laundry, built-in coffee machines, warming drawers, sommelier drawers, vacuum drawers, built-in microwaves, FABs, FQ refrigeration, and range cookers. This excludes sinks, taps, accessories, and smaller appliances.
9. To claim the gift the claimant will be required to provide the products’ serial number(s) and upload a valid single proof of purchase, failure to do so will mean that the claim will be not validated.
10. This exclusive offer runs on purchases made between 01/09/2025 until 31/03/2026. Claims must be submitted no later than 31/05/2026.
11. The promotion is as stated, and no alternative gift will be offered. It is non-transferable. The

promotor will supply a one-off gift between £300 - £1400 depending on the total number of Smeg appliances purchased. The gift will be in the form of a bank transfer. Participants must have a valid UK or NI bank account to receive this payment from Benamic, IDA Business & Technology Park, Ring Road, Kilkenny, Ireland.

12. To be eligible to participate in the promotion you must be a UK or NI resident aged 18+.
13. This promotion is only available to end user consumers only (e.g. not to any reseller or business purchased on a trade or contract basis).
14. One entry per household only. This offer cannot be combined with any other offer excluding any warranty offers.
15. The promoter accepts no responsibility for forms that are lost or delayed, or which are unable to be sent due to lack of network coverage, system, software, or hardware failure or for any other reason beyond its control.
16. The promoter reserves the right to disqualify applications it believes are acting in breach of these Terms and Conditions and reserves the right to investigate and take all reasonable action to protect itself against fraudulent claims. Any claims which they believe to be invalid and/or fraudulent will be rejected.
17. By completing all claimants will be deemed to have accepted and be bound by these Terms and Conditions.
18. Your name and address will only be retained for communication purposes if you choose to opt into receiving communications from Smeg UK.
19. For UK and NI claimants please visit:
www.smeguk.com/promotions/smegkitchenretailcashback.html
20. UK and NI residents: Please see www.smeguk.com/disclaimer/ for our privacy policy.
21. Please allow for up to 30 days after claiming for receipt of the payment – claims will only be accepted after verification of the claim.
22. For details of the promotion please write to the promoter at the address below.
23. The Promoter: Smeg (UK) Ltd, The Marketing Department, The Magna Building, Wyndyke Furlong, Abingdon, Oxfordshire, OX14 1DZ, United Kingdom.
24. The Administrator: Benamic Unlimited Company, IDA Business & Technology Park, Ring Road, Kilkenny, Ireland
25. The promotion is carried out and facilitated by the administrator on behalf of the promotor. A copy of their privacy policy can be found at;
<https://www.benamic.com/privacy-policy/>

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