

AEG

CLAIM UP TO
£1300
CASHBACK

Claim up to £700 cashback when you buy
3 or more AEG appliances, including an oven & hob for your kitchen.
Earn a further £600 if your purchase includes a selected AEG hob*.

OFFER AVAILABLE 22.12.25 - 04.03.26



*Full £700 cashback available for purchases of 7+ appliances. See terms and conditions.

aeg.co.uk/KitchenRetailWinter

HOW TO CLAIM YOUR REWARD

All claims to be submitted following the purchase of your AEG appliances. To claim your cashback, please visit aeg.co.uk/KitchenRetailWinter and follow the step-by-step instructions to register your appliances and claim your cashback.

IMPORTANT INFORMATION:

Before you log on to our promotional site aeg.co.uk/KitchenRetailWinter, please ensure that you have the relevant documentation ready.

1. Model number.
2. Serial number of your oven.
3. Scanned image of your proforma invoice as a PDF, JPEG or TIF file, clearly showing: the retailer, the model number, the price and the date of purchase. This information is vital for us to be able to validate your purchase and process your claim as efficiently as possible.

The final date for submitting a claim is 30th June 2026.

For any queries regarding your claim please contact the AEG Promotions team via the contact details provided at aeg.co.uk/KitchenRetailWinter

Cashback amounts

Cashback amounts will range from **£150 to £700**, depending on the minimum number of products purchased.

3 appliances - £150

4 appliances - £200

5 appliances - £300

6 appliances - £500

7+ appliances - £700

Selected AEG hob - £600*

Consumers must purchase 1 single or double oven and 1 hob within each tier to qualify for cashback.

AEG Kitchen Retail Cashback Promotion Winter 2025

Terms & Conditions

Please read the following Terms and Conditions carefully and if you have any queries, please contact your retailer or email aeg@promotion-support.com or phone **(0)8000 445085** (Freephone) for further explanation.

1. Consumers who make a qualifying purchase between **22.12.25** and **04.03.26** (both dates inclusive) may claim cashback ("AEG Reward") in accordance with these terms until **30.06.26**. The AEG reward will be issued via a bank transfer.
2. The AEG Rewards offer is open to residents of the UK, Channel Islands and Isle of Man and is available on eligible purchases that they make at Wickes.
3. This promotion is applicable to end-consumers only (excludes trade and contract).
4. Maximum of 1 claim per household. Claims are capped at 1 eligible claim per household with unlimited number of products per claim. For avoidance of doubt, 1 (one) claim equates invoice/till receipt and all product models must be purchased within the scope of maximum 1 (one) invoices/till receipts.
5. Information on this AEG Rewards promotion can be found on aeg.co.uk/KitchenRetailWinter.
6. To register appliances within your order and claim your AEG Reward, please visit our AEG promotions claims site at aeg.co.uk/KitchenRetailWinter and follow the on-screen instructions. Please note payment will be subject to compliance with these terms and conditions.
7. The AEG Reward will be cashback to a maximum value of £1300. You will only be eligible to claim the AEG Reward when you purchase 3 or more selected AEG appliances. The purchase must include 1 single or double oven and 1 hob. The AEG Reward amounts available are as follows:

3 appliances - £150
4 appliances - £200
5 appliances - £300
6 appliances - £500
7+ appliances - £700
Selected AEG Hob - £600

(Selected hobs included are Wickes Model Numbers: 303193, 316132, 316133, 303194, 316131. Equivalent AEG Model numbers: TCH74B01CB, TH84CB03FB, NCU84F43AB, NCP84C01AZ, TCH74B01FZ)
8. All online claims will need to be submitted and received by midnight on **30.06.26**. No online claims can be submitted after this date and no responsibility can be accepted by the Promoter for claims which are not made by this closing date.
9. Claims relating to products purchased before **22.12.25** and after **04.03.26** will not be accepted.
10. Proof of purchase must be provided to support any online claim. Claims made without proof of purchase will be rejected.
11. If you return or cancel the delivery of a qualifying product before submitting a Claim, the Claim will not be valid and you must not make a Claim. If you return or cancel the delivery of a qualifying product after submitting a Claim, the Claim will be invalid and you must cancel the Claim immediately by emailing aeg@promotion-support.com. The Promoter reserves the right to check with Participating Retailers whether a qualifying product has been returned or the order cancelled and by submitting a Claim you provide consent to the Promoter to do so. Any refunds for returned products will be conditional upon the repayment of any AEG Reward.
12. All instructions given within this leaflet are part of these terms and conditions.
13. By claiming your AEG Rewards, applicants will be deemed to have read and accepted these terms and conditions.
14. The Promoter reserves the right to withdraw the promotion at any time.
15. The Promoter reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims. The Promoter reserves the right to reject those claims, which it considers, in its absolute discretion, are fraudulent or invalid.
16. After registration and a successful verification, the participant will receive a transfer to the bank account specified by them during the registration in the amount specified in these terms and conditions.
17. The Promoter endeavours to transfer the cashback amount to the specified account within 28 days from the date when the registration was approved. If there is a high number of registrations, delays may occur.
18. Personal data supplied during the course of this AEG Rewards Promotion will only be processed as necessary for the operation of the AEG Rewards Promotion and in accordance with the Promoter's privacy policy which can be found here - <https://www.aeg.co.uk/overlays/data-privacy-statement/>. Personal data will be shared with Benamic Limited and its sub-contractors as data processors of the Promoter for the sole purpose of managing claims submitted in the AEG Rewards Promotion and only in accordance with the Promoter's instructions. Personal data supplied during the course of this AEG Rewards Promotion will be retained for 12 months from the end of the AEG Rewards Promotion.
19. If you have any queries on your application or if your cashback does not arrive, please email aeg@promotion-support.com or phone **(0)8000 445085** (Freephone).
20. The Promoter is Electrolux PLC, Addington Way, Luton, Bedfordshire LU4 9QQ.